



VNRC Donation Policy

It is the intention of the VNRC Board and the Fund for the Future Campaign Committee to exercise sensitivity in all fundraising activity, and to respect the privacy of its donors and prospects throughout the campaign and other fundraising activities. It is also true that prospects often respond positively to the reassurance of other giving, and so we hope that donors will be willing to share the fact of their giving to their own levels of comfort.

In keeping with this, the VNRC Board and the Campaign Committee will:

- Recognize donor's contributions in any campaign reports and recognition documents within 'levels of giving' rather than by specific gift amounts.
- Discuss recognition with donors at the time of the gift commitment, including but not limited to naming opportunities.
- Respect any donor's written request for anonymity, both in general giving and through the campaign. The pledge form will offer a check-off for anonymity, which will suffice as written request.
- Happily announce any major gifts or challenge gifts when the donor agrees to the announcement or challenge terms.
- Recognize all donors at the completion of the campaign, regardless of the amount of their gift, unless the donor has requested anonymity.

In addition, during the Campaign as well as all organizational fundraising activities for any purposes, all donor information stored in administrative files and databases will be treated as confidential and will be available only to authorized staff.

The organization will always operate on the side of discretion about giving, and welcomes suggestions from donors and friends on other improvements to this policy.